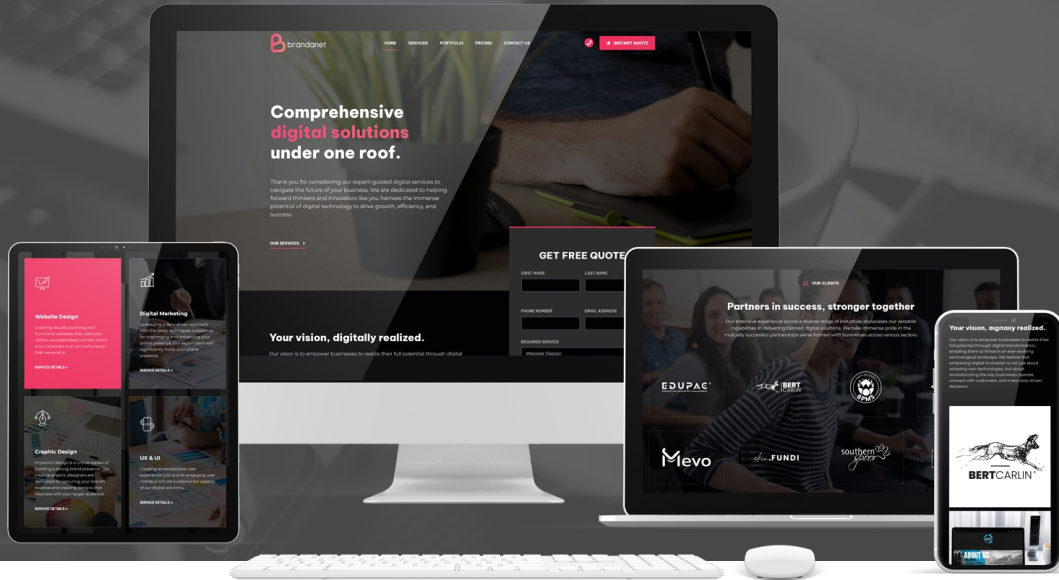




A D I G I T A L D E S I G N C O M P A N Y

We help bring ideas to life!

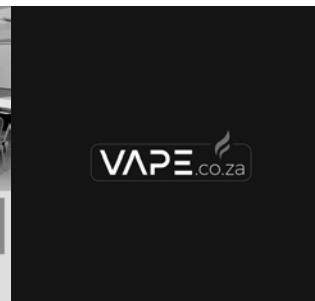


W H O W E A R E

Comprehensive digital solutions under one roof.

Being an established company with a broad portfolio encompassing web, mobile, and print design, catering to a diverse clientele ranging from top brands to small businesses, our approach is deeply ingrained in effectiveness, innovation, and tailored solutions. Here's a detailed breakdown of our approach:

1. Discover > 2. Design > 3. Develop > 4. Deliver



GRAPHIC DESIGN PRICES

LOGO DESIGN	2 WORKING DAYS	STANDARD PACKAGE	3 Logo Concepts 2 Design Updates Formats Provided: JPEG PNG Vector PDF Web Open File	R2500
	2 WORKING DAYS	PREMIUM PACKAGE	6 Logo Concepts 2 Design Updates Formats Provided: JPEG PNG Vector PDF Web Open File	R4500
	2 WORKING DAYS	ELITE PACKAGE	9 Logo Concepts 3 Design Updates Formats Provided: JPEG PNG Vector PDF Web Open File	R6500
CORPORATE IDENTITY	2 WORKING DAYS	BUSINESS CARDS	2 Concepts (Double Sided) 2 Design Updates Formats Provided: JPEG PNG Vector PDF Web Open File	R1650
	2 WORKING DAYS	LETTERHEAD	2 Concepts 2 Design Updates Formats Provided: JPEG PNG Word PDF Open File	R1250
	2 WORKING DAYS	EMAIL SIGNATURE	2 Concepts 2 Design Updates Formats Provided: JPEG PNG Vector PDF Open File	R1250

ADDITIONAL OPTIONS

Logo Redraw (Including Printable files) = **R1 450**

Prices above are for 1 employee - Additional **R650** per employee

Powerpoint editable version charged at **R1 450** per item

Leasing with printer for costings & sending artwork **R1 250** per project

HTML Signature Design = **R2 500** (R850 per employee there after)

Additional changes are charged at R950 per hour, min charge 1 hour



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GRAPHIC DESIGN PRICES

CORPORATE PROFILE / BROCHURE	2-3 WORKING DAYS	STANDARD PACKAGE	1 Concept 4 pages (print A3 folded) 2 Design Updates Formats Provided: Vector PDF Open File	R3500
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Concepts 4 pages (print A3 folded) 2 Design Updates Formats Provided: Vector PDF Open File	R5500
	2-3 WORKING DAYS	ELITE PACKAGE	2 Concepts 12 pages (print A3 folded) 2 Design Updates Formats Provided: Vector PDF Open File	R7500

ADDITIONAL OPTIONS

Additional concept charged at **R1150**

Additional pages charged at **R750** per side (based on sliding scale)

1-10: R750 | 10-25: R650 | 25+ to be quoted

Powerpoint editable version charged at **R450** per side

Leasing with printer for costings & sending artwork **R950** per project

POWERPOINT TEMPLATE	2-3 WORKING DAYS	STANDARD PACKAGE	Brand Specific Layout 1 Concept 6 template slides 2 Design Updates Formats Provided: Vector PDF Editable PP	R2250
	2-3 WORKING DAYS	PREMIUM PACKAGE	Brand Specific Layout 2 Concepts 6 template slides 2 Design Updates Formats Provided: Vector PDF Editable PP	R3850

ADDITIONAL OPTIONS

Additional concept charged at **R1150**

Additional **R750** charged per slide / page (based on sliding scale)

1-10: R750 | 10-25: R650 | 25+ to be quoted

Slide Master Page Templates Included (Meaning that every new slide will have default branding set)

Additional changes are charged at R950 per hour, min charge 1 hour



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GRAPHIC DESIGN PRICES

FLYER / ADVERT DESIGNS	2 WORKING DAYS	STANDARD SINGLE SIDED	2 Similar Concepts 2 Design Updates Formats Provided: JPEG Vector PDF Open File	R1650
	2 WORKING DAYS	STANDARD DOUBLE SIDED	2 Similar Concepts 2 Design Updates Formats Provided: JPEG Vector PDF Open File	R2500
	2 WORKING DAYS	PREMIUM SINGLE SIDED	2 Unique Concepts 3 Design Updates Formats Provided: JPEG Vector PDF Open File	R2500
	2 WORKING DAYS	PREMIUM DOUBLE SIDED	2 Unique Concepts 3 Design Updates Formats Provided: JPEG Vector PDF Open File	R3250

ADDITIONAL OPTIONS

Additional concept charged at **R650**

Powerpoint editable version charged at **R750** per item

Leasing with printer for costings & sending artwork **R950** per project

OTHER DESIGNS	2-3 WORKING DAYS	PRESENTATION FOLDER DESIGN	1 Concept A3 Folded (cover & back design) 2 Design Updates Formats Provided: Vector PDF Open File	R2150
	2-3 WORKING DAYS	INVOICE / QUOTE DESIGN	1 Concept 2 Design Updates Formats Provided: Excel format Vector PDF Open File	R2150

ADDITIONAL OPTIONS

Additional concept charged at **R950**

Additional changes are charged at R950 per hour, min charge 1 hour



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GRAPHIC DESIGN PRICES

MAILER DESIGNS	2-3 WORKING DAYS	STANDARD PACKAGE	1 Design Mailer P/M 2 Similar Concepts per mailer 2 Design Updates Formats Provided: Vector PDF JPEG	R1850
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Design Mailers P/M (R1475 per mailer) 2 Similar Concepts per mailer 2 Design Updates Formats Provided: Vector PDF JPEG	R2950
	2 WORKING DAYS	ELITE PACKAGE	4 Design Mailers P/M (R1250 per mailer) 2 Similar Concepts per mailer 2 Design Updates Formats Provided: Vector PDF JPEG	R5000
NEWS / PR MAILERS	2-3 WORKING DAYS	STANDARD PACKAGE	1 Design Mailer P/M 2 Similar Concepts per mailer 2 Design Updates Formats Provided: Vector PDF JPEG	R1250
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Design Mailers P/M (R1000 per mailer) 2 Similar Concepts per mailer 2 Design Updates Formats Provided: Vector PDF JPEG	R2000
	2 WORKING DAYS	ELITE PACKAGE	4 Design Mailers P/M (R875 per mailer) 2 Similar Concepts per mailer 2 Design Updates Formats Provided: Vector PDF JPEG	R3500

ADDITIONAL OPTIONS

- Additional concept charged at **50% of package rate**
- Integration into mailing system charged at **50% of package rate**
- Amend Mailer & Send @ **50% of package rate**
- Resend @ **30% of package rate**
- Powerpoint editable version charged at **R950**

Additional changes are charged at R950 per hour, min charge 1 hour



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SOCIAL MEDIA

CONTENT CREATION	2-3 WORKING DAYS	STANDARD PACKAGE	1 Design Post per week (R650 per design) 1 Concept per post 1 Revision Formats Provided: Vector PDF JPEG	R2600
	2-3 WORKING DAYS	PREMIUM PACKAGE	2 Design Post per week (R600 per design) 1 Concept per post 1 Revision Formats Provided: Vector PDF JPEG	R4800
	2 WORKING DAYS	ELITE PACKAGE	4 Design Post per week (R550 per design) 1 Concept per post 1 Revision Formats Provided: Vector PDF JPEG	R7800

ADDITIONAL OPTIONS

Posting of Posts are charged at **R150 per post** (Copy to be provided)

Adhoc designs charged at **R950**

Additional concept charged at **50% of rate of package per design**

INCLUDED

Sending analytics for weekly reports on posts (if required)

Additional changes are charged at R950 per hour, min charge 1 hour



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WEBSITE PRICES

CREATIVE / CORPORATE PACKAGES	2-3 WORKING DAYS	LANDING / SCROLLING	1 Concept Revisions (not exceeding 30min) 3 Sections (About + Services + Contact)	R3 000
	2-3 WORKING DAYS	BASIC PACKAGE	1 Concept Revisions (not exceeding 1 hour) 3 pages (Home + Services + Contact)	R5 550
	3-4 WORKING DAYS	PREMIUM PACKAGE	1 Concept Revisions (not exceeding 1.5 hours) 5 pages (Home + About + Services + Gallery + Contact)	R8 250

ADDITIONAL OPTIONS

Additional concept charged at **R1550**

Additional pages charged at **R1950** (based on sliding scale)

1-5 pages R1950 per page | 6-10 pages R1800 per page | 11-15 pages R1700 per page

16-20 pages R1600 per page | 20+ pages - quoted depending on amount of pages

WEBSITE TERMS & CONDITIONS

corporate / creative websites

- 50% Deposit Required
- Balance to be paid before website go-live.
- Update video tutorials be sent through within 48 hours of website go-live
- Additional Changes or Updates charged at R950 per hour with a min charge of 1 hour (Rate applicable for 3 months)

MAINTENANCE:

- Websites are like phones and need updating from time to time to keep your website secure.
- We offer website backup and maintenance services from R1 550 per month. Please enquire should you want this service.
- Adhoc backups & updates are charged at a set fee of R2 250 should you wish not to take the monthly maintenance package
 - We provide support (no updates / changes) for 1 week after website go-live, here after an hourly rate of R950p/h will be charged for any additional support provided.
 - Domain & Hosting is not included in the quote (This is an external service)
 - Should you require domain & hosting then we will provide you with costings (R99 per year & R120 per month - subject to change by Host Africa)

Additional changes / website updates are charged at R950 per hour, min charge 1 hour



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WEBSITE PRICES

CATALOG WEBSITE PACKAGES

3-4 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 45min) 3 Sections (About + Products + Contact) <i>*max 5 products additional products R250</i>	R6 650
3-4 WORKING DAYS	BASIC PACKAGE	1 Concept 1 Revision (not exceeding 1 hour) 3 pages (Home + Services + Contact) 10 products <i>*additional products R250</i>	R8 950
3-4 WORKING DAYS	PREMIUM PACKAGE	1 Concept 2 Revisions (not exceeding 1.5 hours) 5 pages (Home + About + Services + Gallery + Contact) 20 products <i>*additional products R250</i>	R11 250

ADDITIONAL OPTIONS

Additional concept charged at **R1550**

BUILD YOUR OWN

Pages charged at **R1950** (based on sliding scale)

1-5 pages R1950 per page | 6-10 pages R1800 per page | 11-15 pages R1700 per page
16-20 pages R1600 per page | 20+ pages - quoted depending on amount of pages

Catalog Setup **R5 500**

includes cart, checkout, payments, invoicing, managing order & products, flat rate shipping

One by one products are charged at **R150-R250** per product
depending on variations – such as colours & sizes

Price per amount of products (bulk upload)

1-100: **R2500** | 100-250: **R3550**

250-500: **R5000** | 500 products each set (MIN 2): **R3000**

10 000+ quoted depending on amount of products

**terms & conditions apply*

Additional changes / website updates are charged at R950 per hour, min charge 1 hour



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WEBSITE PRICES

ECOMMERCE WEBSITE PACKAGES

3-4 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 45min) 3 Sections (About + Products + Contact) <i>*max 5 products additional products R250</i>	R9 000
3-4 WORKING DAYS	BASIC PACKAGE	1 Concept 1 Revision (not exceeding 1 hour) 3 pages (Home + Services + Contact) 10 products <i>*additional products R250</i>	R11 500
3-4 WORKING DAYS	PREMIUM PACKAGE	1 Concept 2 Revisions (not exceeding 1.5 hours) 5 pages (Home + About + Services + Gallery + Contact) 20 products <i>*additional products R250</i>	R18 500

ADDITIONAL OPTIONS

Additional concept charged at **R1550**

BUILD YOUR OWN

Pages charged at **R1950** (based on sliding scale)

1-5 pages R1950 per page | 6-10 pages R1800 per page | 11-15 pages R1700 per page
 16-20 pages R1600 per page | 20+ pages - quoted depending on amount of pages

E-Commerce Setup **R7 500**

includes cart, checkout, payments, invoicing, managing order & products, flat rate shipping

One by one products are charged at **R150-R250** per product
 depending on variations – such as colours & sizes

Price per amount of products (bulk upload)

1-100: **R3500** | 100-250: **R4550**
 250-500: **R6000** | 500 products each set (MIN 2): **R4000**
 10 000+ quoted depending on amount of products

**terms & conditions apply*

Additional changes / website updates are charged at R950 per hour, min charge 1 hour



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WEBSITE PRICES

DIRECTORY / REAL ESTATE WEBSITE PACKAGES

3-4 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 45min) 3 Sections (About + Services + Contact) 5 Listing Items *additional listings R250	R8 650
3-4 WORKING DAYS	BASIC PACKAGE	1 Concept 1 Revision (not exceeding 1 hour) 3 pages (Home + Services + Contact) 5 Listing Items *additional listings R250	R9 950
3-4 WORKING DAYS	PREMIUM PACKAGE	1 Concept 2 Revisions (not exceeding 1.5 hours) 5 pages (Home + About + Services + Listing pages + Contact) 10 Listing Items *additional listings R250	R12 250

ADDITIONAL OPTIONS

Additional concept charged at **R1550**

BUILD YOUR OWN

Pages charged at **R1950** (based on sliding scale)

1-5 pages R1950 per page | 6-10 pages R1800 per page | 11-15 pages R1700 per page
16-20 pages R1600 per page | 20+ pages - quoted depending on amount of pages

Listing Setup **R6 500**

includes cart, checkout, payments, invoicing, managing order & products, flat rate shipping

One by one listing are charged at **R350-R500** per item
depending on displayed info required

Price per amount of listings (bulk upload)

1-50: **R4 500** | 50-100: **R5 550**

100+ quoted depending on amount of items

Additional changes / website updates are charged at R950 per hour, min charge 1 hour



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WEBSITE PRICES

MALL WEBSITE PRICES

3-4 WORKING DAYS	LANDING / SCROLLING	1 Concept 1 Revision (not exceeding 45min) 3 Sections (About + Mall Map + Contact) <i>*max 10 tenant on map - additional R100</i>	R8 500
3-4 WORKING DAYS	WEBSITE PACKAGE	1 Concept 1 Revision (not exceeding 1 hour) 3 pages (Home + Mall Map + Contact) 10 tenants <i>*additional tenants R175</i>	R10 500

ADDITIONAL OPTIONS

Additional concept charged at **R1550**

BUILD YOUR OWN

Pages charged at **R1950** (based on sliding scale)

1-5 pages R1950 per page | 6-10 pages R1800 per page | 11-15 pages R1700 per page
 16-20 pages R1600 per page | 20+ pages - quoted depending on amount of pages

Tenant Directory Pages (Includes up to 20 tenants) **R7 000**
 Store Name | Description | Social Media Links | Gallery Images

Additional Features:

Includes Store Directory Listing Page (Excel Like)
 Ability to edit stores via dashboard (for easy use)

Additional Tenants are charged at **R350** per item (sliding cost scale)

10-20 R300 | 20-50 R250 | 50-100 R200 | 100+ to be quoted

Mall Map	R3 500	up to 20 tenants <i>*additional tenants charged at R100</i>
Store Directory Alphabetical	R2 500	up to 20 tenants <i>*additional tenants charged at R175</i>
Store Directory Category	R2 500	up to 20 tenants <i>*additional tenants charged at R175</i>
Events & Exhibitions	R2 250	up to 5 items <i>*additional items charged at R150</i>
Tenant Promotions Blog	R1 550	up to 5 items <i>*additional items charged at R150</i>

Additional changes / website updates are charged at R950 per hour, min charge 1 hour



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WEBSITE PRICES

WEBSITE TERMS & CONDITIONS

e-commerce | directory | mall websites

- 50% Deposit Required
- Balance to be paid before website go-live.
- Update video tutorials be sent through within 48 hours of website go-live
- Additional Changes or Updates charged at R950 per hour with a min charge of 1 hour (Rate applicable for 3 months)

MAINTENANCE:

- Websites are like phones and need updating from time to time to keep your website secure.
- We offer website backup and maintenance services from R2 550 per month. Please enquire should you want this service.
- Adhoc backups & updates are charged at a set fee of R3 050 should you wish not to take the monthly maintenance package
 - We provide support (no updates / changes) for 1 week after website go-live, here after an hourly rate of R950p/h will be charged for any additional support provided.
 - Domain & Hosting is not included in the quote (This is an external service)
 - Should you require domain & hosting then we will provide you with costings (R9 per year & R120 per month - subject to change by domains.co.za)

ADDITIONAL OPTIONS

corporate / creative websites

Website Adhoc Updates (Updating wordpress + theme + plugins) **R2 250**

This includes a full backup of your website + database before & after updates and making sure your website is running optimally after updates have been completed.

Additional updates / changes to websites @ **R950p/h** with a min charge of 1 hour

Website Support charged at @ **R950p/h** with a min charge of 1 hour

ADDITIONAL OPTIONS

e-commerce | directory | mall websites

Website Adhoc Updates (Updating wordpress + theme + plugins) **R3 050**

This includes a full backup of your website + database before & after updates and making sure your website is running optimally after updates have been completed.

Additional updates / changes to websites @ **R950p/h** with a min charge of 1 hour

Website Support charged at @ **R950p/h** with a min charge of 1 hour

Additional changes / website updates are charged at R950 per hour, min charge 1 hour



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